

# Alicia May

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## Education

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- 2009 - Southwestern University of Visual Arts (*summa cum laude*)  
2015 - Bachelor of Arts in Graphic Design  
-Minor in Marketing and Advertising

## Skills

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Adobe Illustrator	Adobe Indesign	HTML5
Adobe Photoshop	Adobe Dreamweaver	CSS3
Microsoft Office	Windows and OSX	Portfolio at <a href="http://aliciamaydesign.com">aliciamaydesign.com</a>

## Experience

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- 4/14 - The Image Creator - Graphic Designer  
Now -  
-Lead designer for online presence, in charge of website conceptualization, design, and execution.  
-Design marketing collateral and associated campaign material to increase brand awareness.  
-Assisted clients in conceptualization and execution of marketing campaigns, including collaborating on creation of banners, posters, signage, menu boards, car wraps, vinyl decals, etc. in support of overall comprehensive marketing efforts for clients.
- 9/14 - Paws and Stripes - Volunteer Graphic Designer  
1/15 -  
-Led creative design and storyboarding efforts for marketing outreach.  
-Utilized Adobe Creative Suite to create cost effective marketing materials for current and potential donors.
- 3/12- Subia Printing - Graphic Design Intern  
6/12 -  
-Chosen over other classmates for paid Graphic Design Internship.  
-Worked with Adobe Creative Suite to cleanup and photos, laid out wireframes for print ads and the company website. Used organizational skills to complete several simultaneous projects on time and under-budget to ensure that the clients needs were met.
- 2010 - Alicia May Design - Freelance Graphic Designer  
Now -  
-Boutique consulting for small/medium businesses centered around all aspects of marketing and branding; including: print media, online presence, logo design, and comprehensive branding strategy.

## Awards and Recognition

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- 2009 | Awarded 3rd place in prestigious national competition for role in creating Public Service Announcement for binge drinking among college students.
- 2010 | Design work chosen by faculty-juried panel from among all student entries to be displayed in gallery
- 2013 | Key Internships/Externships:  
-Glidden Paint: Lead group of peers in creating marketing campaign; final project specifically commended by client for significantly exceeding expectations
- 2014 | Two design projects chosen by faculty-juried panel from among all student entries to be displayed in gallery